

November 2017

Dear Marine Industry Expert

Experience the world's greatest watersports show

boot Düsseldorf is the biggest boat and water sports trade fair in the world where the global industry worldwide meets every year in January. More than 1,800 exhibitors, 900 of them from more than 60 countries apart from Germany, will be presenting their latest innovations, attractive developments and maritime equipment again from **20-28 January 2018** providing an exciting insight into the entire water sports world for the nine-day exhibition in 16 different halls.

boot, the international trendsetter in the industry at the start of each year, has everything on show that water sports enthusiasts want to see. There is plenty to see and admire in what are known as the luxury halls: from fast, streamlined tenders and fast tow-in motor boats to large luxury yachts. "Think of the classically beautiful motor boats from Frauscher or Riva, of luxurious creations by Princess or the Majesty from Gulfcraft, which will be on show at boot for the first time ...". The luxury segment will be supplemented at **boot 2018** by hosting the German Superyacht Conference held by the magazine boote EXCLUSIV

Comprehensive information on **boot 2018** in the enclosed brochure. To find the current list of exhibitors and much more, visit www.boat-duesseldorf.com

MESSE REPS. & TRAVEL is your contact in New Zealand for **boot**. Information on trade fairs, on Düsseldorf and how we can assist you with questions you might have is available at www.messereps.co.nz.

Travelling to boot?

MESSE REPS. & TRAVEL has been handling travel and accommodation plans for visitors to Germany for over 25 years. Our knowledge of Düsseldorf hotels, the transport options to the fairground and around Düsseldorf allow you to get the best value for your money when visiting **boot**. If you want a 5 star hotel near the fair, a smaller hotel in the suburbs, or a private apartment, we can offer you all these options.

Airfares - We know what airfare options work best for visitors to Düsseldorf, whether it is direct to Germany and return, or an option with further travel within Europe before or after the fair, or maybe you want a stopover on your way to/from Europe. Ask us for our help to find the best solution for you.

Please contact **MESSE REPS. & TRAVEL** for any information on **boot** or advice and suggestions for your travel and accommodation planning.

Regards



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Mitgliedschaften der
Messe Düsseldorf:

 The global
Association of the
Exhibition Industry

 Ausstellungs- und
Messe-Ausschuss der
Deutschen Wirtschaft

 FKM – Gesellschaft zur
Freiwilligen Kontrolle von
Messe- und Ausstellungszahlen

Öffentliche Verkehrsmittel:
U78/79: Messe Ost/
Stockumer Kirchstraße
Bus 722: Messe-Center/Verwaltung